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SPECIAL HOLIDAY HOURS

December 19 – 31
Mon–Sat: 10 am to 8 pm, Sundays: Noon to 8 pm
Dec. 24th: 10 am to 3 pm, Dec. 31st: 10 am to 5 pm

Mon–Fri 10 am–7 pm
Sat 10 am–6 pm,
Sun 12 pm–5 pm

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Great Gift Ideas



Sometimes, the best gift is the gift of choice. That's why **Bjorn's Gift Cards** are so popular. They're available in any amount, and can be used toward the purchase of any products we carry.



With the **NSX-46GT1**, Sony introduces the first HD TV with Google TV built in, giving you easy access to the best in television and web programming. Available in screen sizes from 24 to 46 inches.



screen sizes from 24 to 46 inches.



The popular **Sennheiser RS160** lets you enjoy high fidelity private headphone listening, wirelessly.



Just Bjorn's



The RTI T3-V+ is a "do anything" remote control. The bright 3.5-inch touch-screen not only provides control for your home electronics, it can connect to your home network for Internet access. Completely customizable.



Product or offer descriptions, pricing or images mistakes are wholly unintentional and subject to correction.

The compact and simple to set up **Bose CineMate** digital home theater speaker system connects directly to your TV for greatly improved audio performance. Includes two compact speakers and an Acoustimass bass module.



AUDIO • VIDEO • HOME THEATER

Call 210-828-3237 for the latest pricing and availability of products featured in this catalog.

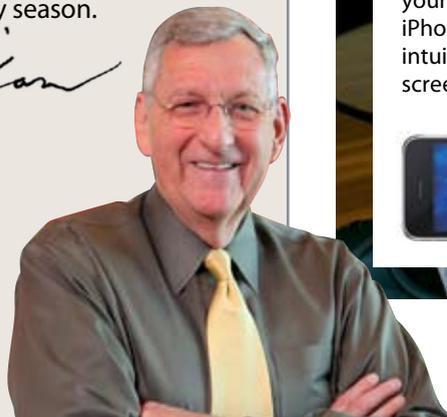
This year's cover concept of a tablet-type computer with a variety of "apps," is an acknowledgement of the fact that digital technology has revolutionized our lifestyles.

Bjorn's doesn't currently sell computers, iPods® or Smart Phones, but nearly all of our customers enjoy owning one or more of those devices. What we offer is a way to integrate those electronic marvels into the world of home entertainment.

On these pages, you'll see some examples of what we're talking about. Televisions that deliver extraordinary 3D images of movies and video games and that can connect to the Internet. Audio gear that lets you get much more performance and enjoyment from your iPod® or computerized music library.

Of course, what you see here is just a tiny sample of the options available. To see and hear it all, I invite you to visit the store. There you can easily compare models, and have genuine experts available to answer all your questions. Another alternative is to take advantage of our super-convenient **Shop At Home** service, where "the store comes to you." Call or go to bjorns.com to learn more.

Thanks for listening, and please accept my warmest wishes for this holiday season.



Just released – Sony's 3D video projector

SONY
make.believe



The **VPL-VW90ES** is the first Sony projector to earn the esteemed "Elevated Standard" (ES) badge, reserved for their highest quality products. It is capable of projecting a bright, high-contrast, superbly detailed image on to a screen the size of your wall.

Controlling your home electronics has never been easier.

Control4 is the single system that lets you have total control over your home's distributed audio and video, security system, climate control, lighting, web cams and more. And now, Control4 offers applications that turn your iPad® or iPhone® into an intuitive touch screen remote.



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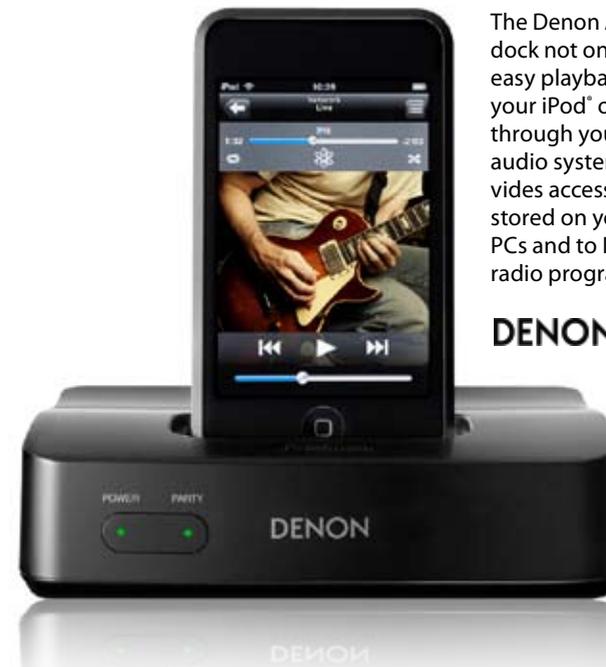


"The speaker your iPod® has been waiting for." Dramatic styling and superior sound quality are hallmarks of the award-winning B&W **Zeppelin** amplified music system. It can fill a room with remarkably lifelike stereo sound.

iPod® and Computer Music Solutions

Today, many music enthusiasts maintain their music collections on computers, and transfer them to an iPod®, iPhone® or MP3 device, to enjoy on-the-go.

High fidelity audio manufacturers have embraced this revolution in music access, and have introduced marvelous ways to optimize the enjoyment of your computer music collection. Here are just a few examples:



The Denon **ASD-51N** dock not only provides easy playback of your iPod® or iPhone® through your existing audio system, it provides access to music stored on your home PCs and to Internet radio programs.

DENON



High performance headphones such as the **Beats® by Dr. Dre®** offer much better sound than the low cost buds that came with your portable music player.



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With an awe-inspiring 82-inch screen, the Mitsubishi **WD-82838** is the largest single-piece 3D television available. Its huge picture is complemented by the integral Dolby® Digital 5.1 channel 16-speaker Unisen Immersive Sound system.



The 75-inch Mitsubishi **L75-A91** 3D LaserVue® uses pure laser light to deliver a picture with exceptional brightness, depth and color accuracy, at a fraction of the operating power consumption of similarly-sized flat panel TVs.



The "2D" Mitsubishi 55-inch edge-lit LED **LT-55265** delivers "3D quality" Dolby® Digital surround sound, thanks to a built-in 18-speaker Unisen Immersive Sound System. Also available in 40- and 46-inch screen sizes.



The biggest "leap forward" in television since High Definition

Mitsubishi's **3DC-1000** 3D starter kit provides everything you need to start enjoying 3D content on your Mitsubishi 3D TV, including two pairs of 3D glasses, an infrared emitter and all necessary adapters and connecting cables.

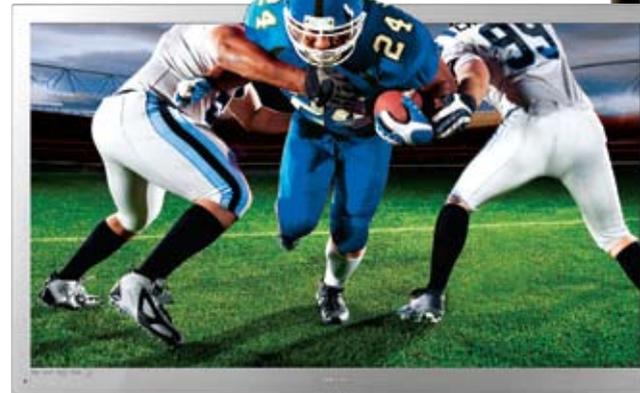


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Many of today's latest televisions offer Internet connectivity. Handy on-screen application widgets (similar to the kind on your Smart Phone) give you quick access to web resources such as Netflix and YouTube.



The Sony **KDL-55NX810** 55-inch 3D set uses advanced LED backlighting for extremely high contrast, from deep blacks to brilliant whites. Internet compatibility means access to services such as Netflix® and Pandora®.



This new Samsung 55-inch **UN55C9000** LED 3D set is ultra-thin – just 0.3 inches. It includes a SmartPhone-like touch screen remote control. Internet connectivity is enhanced with Samsung on-screen applications. Also available in 46-inch screen size.



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Clever advances in the 60-inch Sony **XBR-60LX900** 3D LCD TV include an Intelligent Presence Sensor that recognizes when someone is watching the screen and optimizes the picture and sound accordingly. It even shuts off automatically if no one is watching.

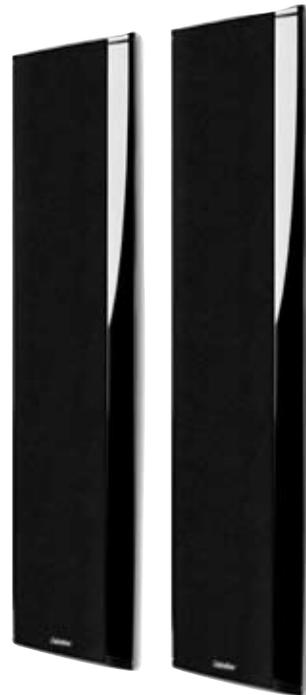


The Panasonic **TC-P65VT25** 65-inch plasma 3D TV is THX® Certified to reproduce images as the filmmakers intended. Internet connectivity provides Skype™ services, letting you video chat worldwide. Also available in 50-, 54- and 58-inch screen sizes.





Definitive Technology®
The Leader in High-Performance Loudspeakers™



Definitive Technology's new **BP-8080ST** tower loudspeaker has midrange and tweeter drivers aiming both forward and backward, for a room-filling image with great depth and realism. A built-in 455-watt amplifier drives a side-firing 12-inch subwoofer, for deep, detailed bass response.

A perfect complement to your flat screen television, the new Definitive Technology **XTR®-50** "Wallspeaker" is only 1.5 inches thick. Includes support feet for use on the floor or tabletop, or for use as a center channel speaker.



Atlantic Technology's **AT-1** tower speaker utilizes patent-pending H-PAS (Hybrid Pressure Acceleration System) technology to deliver deep bass (extending to 29 Hz without equalization!) utilizing just two 5.25" woofers. This level of performance is unprecedented for a passive loudspeaker of such compact dimensions. Go to bjorns.com come for a link to a recent review. Better yet, come in for a demonstration, and prepare to be astonished.



Audio Upgrades

It's amazing how many new audio products have shown up at Bjorn's lately. This is great news for music lovers and people who want to give the gift of music. Here's just a small sample:



Think of the Peachtree **musicBox** as an ultra-high fidelity table radio. Its Pure Digital iPod® dock takes the pure digital signal from the player and passes it to a high quality digital-to-analog converter, then to a vacuum tube preamp and low distortion amplifier. Shown here with optional ds4.5 speakers.

peachtree audio



iPods™ not included

Get instant music and instant savings with Sonos. Buy one S5, save \$50 on the ZoneBridge. Buy two S5s and the ZoneBridge is free! (Offer good through 1/10/11. See store for details.)



SONOS



Peachtree's elegant **iDecco** is the world's first tube hybrid (40 wpc <1% distortion @ 6 ohms) integrated amplifier with an iPod® Pure Digital Dock. USB input lets you easily connect to your computer.

Sonos offers a wide range of wireless multi-room music systems. They let you access and enjoy all the music available on your computer (e.g. iTunes; Pandora; Internet radio) anywhere in your home. Control it all with a touch of a finger on the Sonos remote or on your app-equipped iPhone®.



Yamaha has changed the name of their line of audio/video receivers, now calling them *Aventage*. The name change reflects global upgrades in amplifier sections, construction, customized parts and audio/video processing. Shown here is the **RX-A1000**.



The Yamaha **YSP-4100** Digital Sound Projector is an elegant, space-saving way to dramatically improve the sound of your television. It lets you enjoy amazing surround sound effects from a single, slim enclosure, thus eliminating the need for multiple speakers.



All of Denon's new 11-Series audio/video receivers feature the latest version of HDMI connectivity (1.4a) that is capable of passing any 3D video signal, regardless of source. A number of models also provide Internet connectivity. Shown here: **AVR-3311CI**.



For those who appreciate an analog music source, or who have a collection of favorite LPs, we offer the wonderfully simple and beautifully crafted Rega **RP1** turntable. It is extremely easy to set up, and comes complete with a factory installed high performance Ortofon moving magnet phono cartridge.



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